

Project: Hay
City/country: London, UK
Architect: Inhouse
Collection: Silense Sense
Area: 120 m²
Year: 2014

## Hay pop-up shop at Selfridges in London, UK





HAY chose Silence Sense for their new pop-up shop at Selfridges in London, UK. 120 square meters of Silence Sense tiles are installed quarter-turned. The turning of the tiles combined with lighting creates reflections and a checked pattern on the floor. The textile feel and elegant grey colour in the floor mixes well with the furniture and accessories from the Danish design company.

## **BOLON**