



PROJECTS WE LOVE



Project: **Etikhus**
Country: Sweden
Architecture firm: Inhouse: Stina Andersson
Collection: Bolon Create Como, Pario, Efficio, Now Silver, Bkb Sisal Plain Granite
Area: 450 m²
Year: 2014

AN INSPIRATION FOR NEW HOMES

Etikhus is a Swedish developer and designer that builds private homes. So when the company moved its head office to a new premises attached to a shopping mall, Marketing Manager Stina Andersson decided that it was important to create an HQ that was both functional and friendly, but also an environment that reflected the Etikhus domestic brand values; part office, part home. An extended home office, in fact. "As we build architect-designed houses for private customers, we wanted to show our customers a space that could be an inspiration for their new homes," explains Stina. "This is also the reason why you find some examples of classic Swedish home design here. We wanted to use Swedish quality products because Etikhus delivers Swedish quality".

Bolon Create Como, Pario, Efficio, Now Silver, Bkb Sisal Plain Granite
450 m²



*"All of our customers
and visitors have
complimented us on
our flooring"*

Stina Andersson

Challenge:

INSPIRING YET FUNCTIONAL

Etikhus – the name translates, literally, as "house ethics" is a company of 24 staff, with 10 employees working in their own private office within the head office. But the office has also regular, heavy work-boot footfall from visiting site managers and builders who come in to catch up on the progress of new projects. From the early stages of the office assignment the Etikhus team knew they wanted incorporate Bolon in to the project. "I have worked with Bolon before and already knew what exciting environments you can create with their flooring. **As it's an office with a lot of people coming in and out, it was essential for us to have a flooring solution that was easy to clean,**" says Stina. "Bolon was brilliant in that respect."

Vision:

NORDIC AESTHETICS

A proudly patriotic architect, Sweden itself – the colours, styles, the aesthetics of the country – proved a strong design reference for the interior design. Simple, off-whites, blonde woods and muddy greys. "The colours of Swedish nature - soil, grass, ice and the ocean - became the basis for the colour scheme in the office. A reference most evident in the choice of flooring," says Stina. The office needed 450 square meters of flooring - Bolon Studio™ Wing in a bold and eye-catching combination of BKB Sisal Plain Granite, Create Como, Pario and Efficio, and Now Silver was selected.

Solution:

SWEDISH NATURE

The selected flooring, Bolon Studio Wing, was installed in geometric groups of "three and three" giving the floor a dramatic 3-D effect - a graphic rendition of Swedish nature. **"This type of flooring design was completely new to me, but I instantly liked it"**, explains Stina. Now that the flooring has proved itself in a working show home, surely it can't be long before Etikhus is recommending Bolon to its clients for domestic situations? "All of our customers and visitors have complimented us on our flooring, says Stina. "It's probably only a matter of time before we sell it to someone's new home."